EARLY 1981...
A SCREENING WAS HELD FOR THE PEOPLE INVOLVED WITH THE MOVIE...
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THAT WAS WHEN THE PRESIDENT OF SHOUCHIKU SAID THIS...
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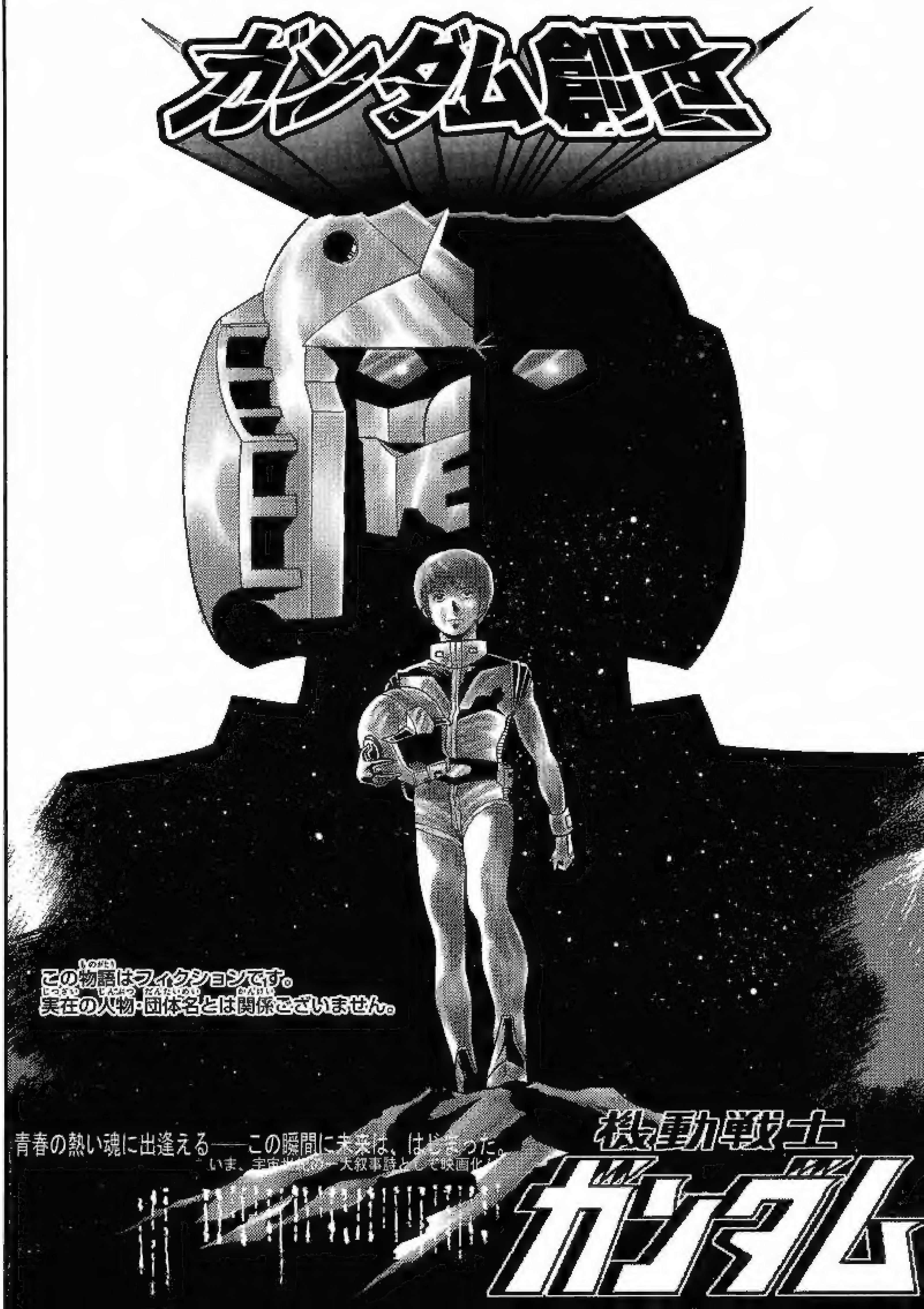
I KNEW IT...
HUH?
I KNEW IT FROM THE FIRST GLANCE...
GUNDAM IS DIFFERENT FROM THE AVERAGE ANIME...



THIS IS A WORK OF FICTION

WOOOOW!
THE POSTERS ARE HERE!! THEY'RE SO COOL!!
YEAH... AS USUAL HIS SKILLS ARE TOP NOTCH.
WELL HELLO THERE...!

IS THIS WHERE THE GUNDAM TEAM WORKS?
UM...
HUH? DIDN'T YOU GET THE MESSAGE FROM THE PRESIDENT OF SHOUCHIKU?
HMM... AH!
ペラ
HERE IT IS... NOSE TADAHIKO... YOU'VE BEEN TRANSFERRED TO SUNRISE STARTING TODAY...?
NICE TO MEET YOU!
WHERE CAN I PUT MY THINGS?

WHO'S THAT?
IT SAYS HERE HE'S A PUBLICIST...
IT SEEMS HE'S A SOME SORT OF FIELD EXPERT...
THIS GUY DOESN'T SEEM VERY SERIOUS...
NOBE, WAS IT?
WHAT HAVE YOU BEEN IN CHARGE OF BEFORE?
HM? OH, YAMATO...
I SEE... YAMATO, HUH...
WAIT!? YAMATO!?
THE YAMATO!?
WELL IT WASN'T THE NAVAL BATTLESHIP...
OF COURSE IT WAS THE SPACE BATTLESHIP.
SE- SERIOUSLY...?
HE DOESN'T HAVE THE PRO "AURA" DOES HE...
AT THE TIME SUNRISE WAS JUST A SMALL PRODUCTION STUDIO WITHOUT THE KNOW-HOW REGARDING NATION WIDE ROAD SHOWS...

BUT THE SAME WAS TRUE FOR SHOUCHIKU, WHO HAD NO EXPERIENCE WITH ANIME AT ALL...
THAT IS WHY NOBE, EXPERIENCED IN THE WORLDS OF BOTH ANIME AND CINEMA, WAS HAND PICKED FOR THE JOB!
......
I SEE...
THAT SNEAKY OLD PRESIDENT SURE KNOWS HOW TO PUT HIS HUMAN RESOURCES TO USE...

WE'RE DOING A PUBLICITY STUNT!
A PUBLICITY STUNT IS AN EVENT DONE TO BRING ATTENTION TO THE CAUSE OF THE ARRANGER...
LET'S MAKE IT SOMETHING SHOWY!
SOUNDS GOOD... I'VE GOT NOTHING AGAINST A BIT OF SHOWI-NESS...
MAKE IT GRAND!
LEAVE IT TO ME!
......
UM, NOBE...
I KNOW... YOU HAVE NO BUDGET, RIGHT?
BUT YOU KNOW MISS... A MOVIE IS BOTH A WORK OF ART...
AND A BUSINESS... IN OTHER WORDS A FESTIVAL...

A FESTIVAL?
THAT'S RIGHT... THE HOTTER THE ENTHUSIASM FOR IT BURNS THE MORE PEOPLE WILL BE DRAWN TO IT...
WILLING TO GLADLY PAY THE TICKET PRICE...
アアアア
I SEE...
HAHAHA, DON'T WORRY! IT MIGHT BE DIFFICULT TO START A FIRE WITH NOTHING...
BUT POURING FUEL ON SOMETHING ALREADY BURNING IS NO TROUBLE AT ALL...
I'VE EXPERIENCED THAT FIRST HAND...
パ パパ
EH? THE EDITOR-IN-CHIEF?
編集部

HE'S ALL HYPED UP ON GUNDAM AND OF NO USE TO ANYONE.
HE WON'T BE OF ANY USE TO YOU RIGHT NOW...
ACTUALLY, GUNDAM IS THE REASON I CAME...
EH, REALLY? THEN HE'S ON THE TOP FLOOR...

I KNEW IT... THIS PLACE IS ON FIRE...
AT THE TIME, GUNDAM FANS WOULD OFTEN COME AND VISIT THE ANIMEC EDITORIAL DEPARTMENT...
YOU COULD SAY THEY WERE THE CORE OF THE GUNDAM MOVEMENT...
ANYWAY... WE WANT TO HOLD A PROMOTION EVENT...
PROBLEM IS WE DON'T HAVE ANY MONEY...
!!!
NOBE TOLD THEM ABOUT THE LACK OF FUNDS RIGHT FROM THE START...
BUT THAT WAS EFFECTIVE...
SO I WANT YOU GUYS TO LEND ME YOUR STRENGTH...
PLEASE...

HEY KID, YOU WANT TO SEE YASUHIKO YOSHIKAZU'S NEW FOOTAGE, DON'T YOU?
EH!?
Y-... Y-
YOU BET I WANT TO!!!
RIGHT?
BUT WITH OUR CURRENT SITUATION IT'S HARD TO PREDICT WHAT WILL HAPPEN.

IF PART 1 FLOPS THEN PART 2 ON WHICH PRODUCTION HAS JUST STARTED WILL BE DOOMED...
OH NOOOO!!
IF THE EVENT ENDS IN A SUCCESS THEN MEDIA WILL LATCH ON TO IT...
AND MORE EXPOSURE MEANS WE CAN KEEP GOING...
THIS MUST SUCCEED NO MATTER WHAT!
しーん
HMM...
ANYTHING IS FINE... I WANT TO HEAR IDEAS COMING FROM THE POINT OF VIEW YOU FANS HAVE...
ざわ
EXCUSE ME...!

I BELIEVE THE REASON THE TV ANIME FAILED WAS BECAUSE IT COULDN'T GRAB THE HEARTS OF CHILDREN!
SO I THINK THEY NEED TO GO BACK TO BASICS...
AND MAKE AN APPEAL TO KIDS!!
I LIKE IT!
ANY SUGGESTIONS HOW?
LIKE, MAYBE A "GUNDAM DRAWING SONG"...?
DRAWING SONG?
YES!
DRAAAAW A CIRCLE...! ♪

HARO...
AH! IT'S OVER ALREADY...
HAHAHA!! THAT'S GREAT!!
KEEP COMING WITH IDEAS JUST LIKE THAT!
COME UP WITH WHAT-EVER YOU WANT!
I'LL TAKE RESPONSIBILITY FOR IT!
OKAY!!!

BY THE WAY... I NEED TO ASK YOU SOMETHING, KOMAKI...
YES?
IF YOU CALLED OUT TO THE MOST ENTHUSIASTIC FANS, HOW MANY COULD YOU GATHER...?
THE ANIMEC EDITORIAL DEPARTMENT HAS ALMOST EVERY FAN ORGANIZATION LISTED NATION WIDE...
OUT OF THEM, THE NUMBER OF PEOPLE ABLE TO MOVE FREELY IS...
ROUGHLY ONE THOUSAND!
A THOUSAND? THAT'S A GREAT NUMBER INDEED!
WHAT ARE YOU GOING TO USE THOSE THOUSAND PEOPLE FOR?

A FESTIVAL OF COURSE...
ONE THAT WILL PROCLAIM A NEW ERA OF ANIME...
A NEW ERA OF ANIME...!!
THE PLACE SHOULD BE ONE WITH A LOT OF PEOPLE CIRCULATING... YES THAT PLACE WOULD BE GREAT...
JAPAN'S... NO THE WORLD'S GREATEST TERMINAL...

IN FRONT OF
THE ALTA IN SHINJUKU...
ゴゴゴゴ
東芝
STUDIO ALTA
UMEDA

FROM THESE WORDS...
A NEW ERA OF ANIME...
KOMAKI FELT A DEEP FEELING OF EXALTATION BOIL UP FROM THE DEPTHS OF HIS BODY...
ONLY A FEW WINTER DAYS REMAINED UNTIL 22ND OF FEBRUARY 1981...
《つづく《ガンダムエース3月号 1/26(水)発売!!》